

2015 modular sizes

Broadsheet column widths

columns	inches
1 col.....	1.5625"
2 col.....	3.25"
3 col.....	4.9375"
4 col.....	6.625"
5 col.....	8.3125"
6 col.....	10"
13 col.....	21"



FULL PAGE
 6 col x 21"
 (10" x 20")

DOUBLE TRUCK
 13 col x 21"
 (21" x 20")

3/4
 6 col x 15"
 (10" x 14.23")

2/3
 4 col x 21"
 (6.625" x 20")

1/2 SQUARE
 6 col x 10.5"
 (10" x 9.94")

1/2 TALL
 4 col x 16"
 (6.625" x 15.18")

1/2 VERT.
 3 col x 21"
 (4.9375" x 20")

1/3
 4 col x 10"
 (6.625" x 9.46")

1/4 HORZ.
 6 col x 5"
 (10" x 4.70")

1/4 VERT.
 3 col x 10.5"
 (4.9375" x 9.94")

1/8
 3 col x 5"
 (4.9375" x 4.70")

1/12
 2 col x 5"
 (3.25" x 4.70")

SMALL
 2 col x 2.5"
 (3.25" x 2.5")

STRIP
 6 col x 1.5"
 (10" x 1.5")