


Media Kit at: [www.ashevilleresults.com](http://www.ashevilleresults.com)





# ASHEVILLE

RADIO GROUP



WOXL :60		
	Gross	Net
M-F 6a-10a	\$ 65	55.25
M-F 10a-3p	\$ 60	51.00
M-F 3p-7p	\$ 62	52.70
M-F 7p-12mid	\$ 14	11.90
M-F 6a-7p	\$ 61	51.85
M-F 6a-12mid		-
Sat 6a-10a	\$ 20	17.00
Sat 10a-3p	\$ 32	27.20
Sat 3p-7p	\$ 28	23.80
Sat 7p-12mid	\$ 14	11.90
Sat 6a-7p	\$ 27	22.95
Sun 6a-10a	\$ 14	11.90
Sun 10a-3p	\$ 20	17.00
Sun 3p-7p	\$ 14	11.90
Sun 7p-12mid	\$ 11	9.35
Sun 6a-7p	\$ 15	12.75

WOXL :30		
	Gross	Net
M-F 6a-10a	\$ 43	36.55
M-F 10a-3p	\$ 40	34.00
M-F 3p-7p	\$ 42	35.70
M-F 7p-12mid	\$ 10	8.50
M-F 6a-7p	\$ 41	34.85
M-F 6a-12mid		-
Sat 6a-10a	\$ 17	14.45
Sat 10a-3p	\$ 21	17.85
Sat 3p-7p	\$ 18	15.30
Sat 7p-12mid	\$ 10	8.50
Sat 6a-7p	\$ 18	15.30
Sun 6a-10a	\$ 9	7.65
Sun 10a-3p	\$ 13	11.05
Sun 3p-7p	\$ 9	7.65
Sun 7p-12mid	\$ 7	5.95
Sun 6a-7p	\$ 11	9.35

WOXL :15		
	Gross	Net
M-F 6a-10a	\$ 27	22.95
M-F 10a-3p	\$ 25	21.25
M-F 3p-7p	\$ 26	22.10
M-F 7p-12mid	\$ 7	5.95
M-F 6a-7p	\$ 25	21.25
M-F 6a-12mid		-
Sat 6a-10a	\$ 12	10.20
Sat 10a-3p	\$ 14	11.90
Sat 3p-7p	\$ 13	11.05
Sat 7p-12mid	\$ 7	5.95
Sat 6a-7p	\$ 13	11.05
Sun 6a-10a	\$ 13	11.05
Sun 10a-3p	\$ 10	8.50
Sun 3p-7p	\$ 9	7.65
Sun 7p-12mid	\$ 5	4.25
Sun 6a-7p	\$ 12	10.20



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WTMT :60	105.9 WTMT The Mountain Rocks	
	Gross	Net
M-F 6a-10a	\$ 50	42.50
M-F 10a-3p	\$ 46	39.10
M-F 3p-7p	\$ 46	39.10
M-F 7p-12mid	\$ 18	15.30
M-F 6a-7p	\$ 49	41.65
M-F 6a-12mid		-
Sat 6a-10a	\$ 23	19.55
Sat 10a-3p	\$ 38	32.30
Sat 3p-7p	\$ 33	28.05
Sat 7p-12mid	\$ 18	15.30
Sat 6a-7p	\$ 26	22.10
Sun 6a-10a	\$ 17	14.45
Sun 10a-3p	\$ 24	20.40
Sun 3p-7p	\$ 24	20.40
Sun 7p-12mid	\$ 13	11.05
Sun 6a-7p	\$ 19	16.15

WTMT :30	105.9 WTMT The Mountain Rocks	
	Gross	Net
M-F 6a-10a	\$ 40	34.00
M-F 10a-3p	\$ 39	33.15
M-F 3p-7p	\$ 39	33.15
M-F 7p-12mid	\$ 14	11.90
M-F 6a-7p	\$ 41	34.85
M-F 6a-12mid		-
Sat 6a-10a	\$ 15	12.75
Sat 10a-3p	\$ 25	21.25
Sat 3p-7p	\$ 22	18.70
Sat 7p-12mid	\$ 14	11.90
Sat 6a-7p	\$ 23	19.55
Sun 6a-10a	\$ 11	9.35
Sun 10a-3p	\$ 16	13.60
Sun 3p-7p	\$ 16	13.60
Sun 7p-12mid	\$ 8	6.80
Sun 6a-7p	\$ 14	11.90

WTMT :15	105.9 WTMT The Mountain Rocks	
	Gross	Net
M-F 6a-10a	\$ 29	24.65
M-F 10a-3p	\$ 30	25.50
M-F 3p-7p	\$ 30	25.50
M-F 7p-12mid	\$ 10	8.50
M-F 6a-7p	\$ 31	26.35
M-F 6a-12mid		-
Sat 6a-10a	\$ 9	7.65
Sat 10a-3p	\$ 16	13.60
Sat 3p-7p	\$ 14	11.90
Sat 7p-12mid	\$ 10	8.50
Sat 6a-7p	\$ 13	11.05
Sun 6a-10a	\$ 8	6.80
Sun 10a-3p	\$ 10	8.50
Sun 3p-7p	\$ 10	8.50
Sun 7p-12mid	\$ 5	4.25
Sun 6a-7p	\$ 9	7.65

# ASHEVILLE RADIO GROUP



WISE :60		
	Gross	Net
M-F 6a-10a	\$ 10	8.50
M-F 10a-3p	\$ 10	8.50
M-F 3p-7p	\$ 10	8.50
M-F 7p-12mid	\$ 7	5.95
M-F 6a-7p	\$ 10	8.50
M-F 6a-12mid		-
Sat 6a-10a	\$ 6	5.10
Sat 10a-3p	\$ 10	8.50
Sat 3p-7p	\$ 10	8.50
Sat 7p-12mid	\$ 7	5.95
Sat 6a-7p	\$ 9	7.65
Sun 6a-10a	\$ 6	5.10
Sun 10a-3p	\$ 10	8.50
Sun 3p-7p	\$ 10	8.50
Sun 7p-12mid	\$ 5	4.25
Sun 6a-7p	\$ 7	5.95

WISE :30		
	Gross	Net
M-F 6a-10a	\$ 8	6.80
M-F 10a-3p	\$ 8	6.80
M-F 3p-7p	\$ 8	6.80
M-F 7p-12mid	\$ 5	4.25
M-F 6a-7p	\$ 8	6.80
M-F 6a-12mid		-
Sat 6a-10a	\$ 5	4.25
Sat 10a-3p	\$ 8	6.80
Sat 3p-7p	\$ 8	6.80
Sat 7p-12mid	\$ 5	4.25
Sat 6a-7p	\$ 7	5.95
Sun 6a-10a	\$ 5	4.25
Sun 10a-3p	\$ 8	6.80
Sun 3p-7p	\$ 8	6.80
Sun 7p-12mid	\$ 3	2.55
Sun 6a-7p	\$ 6	5.10

WISE :15		
	Gross	Net
M-F 6a-10a	\$ 6	5.10
M-F 10a-3p	\$ 6	5.10
M-F 3p-7p	\$ 6	5.10
M-F 7p-12mid	\$ 3	2.55
M-F 6a-7p	\$ 6	5.10
M-F 6a-12mid		-
Sat 6a-10a	\$ 4	3.40
Sat 10a-3p	\$ 6	5.10
Sat 3p-7p	\$ 6	5.10
Sat 7p-12mid	\$ 4	3.40
Sat 6a-7p	\$ 5	4.25
Sun 6a-10a	\$ 4	3.40
Sun 10a-3p	\$ 6	5.10
Sun 3p-7p	\$ 6	5.10
Sun 7p-12mid	\$ 2	1.70
Sun 6a-7p	\$ 5	4.25

# ASHEVILLE

RADIO GROUP



WOXL-HD2 :60	98.1 [the RIVER] broadcast in HD on 98.5 HD2 981theRIVER.com • different is good	
	Gross	Net
M-F 6a-10a	25	21.25
M-F 10a-3p	25	21.25
M-F 3p-7p	23	19.55
M-F 7p-12mid	8	6.80
M-F 6a-7p	24	20.40
M-F 6a-12mid		-
Sat 6a-10a	10	8.50
Sat 10a-3p	18	15.30
Sat 3p-7p	14	11.90
Sat 7p-12mid	8	6.80
Sat 6a-7p	16	13.60
Sun 6a-10a	8	6.80
Sun 10a-3p	10	8.50
Sun 3p-7p	8	6.80
Sun 7p-12mid	6	5.10
Sun 6a-7p	7	5.95

WOXL-HD2 :30	98.1 [the RIVER] broadcast in HD on 98.5 HD2 981theRIVER.com • different is good	
	Gross	Net
M-F 6a-10a	17	14.45
M-F 10a-3p	17	14.45
M-F 3p-7p	15	12.75
M-F 7p-12mid	5	4.25
M-F 6a-7p	16	13.60
M-F 6a-12mid		-
Sat 6a-10a	5	4.25
Sat 10a-3p	7	5.95
Sat 3p-7p	5	4.25
Sat 7p-12mid	4	3.40
Sat 6a-7p	6	5.10
Sun 6a-10a	4	3.40
Sun 10a-3p	6	5.10
Sun 3p-7p	4	3.40
Sun 7p-12mid	3	2.55
Sun 6a-7p	5	4.25


WOXL-HD2 :15	98.1 [the RIVER] broadcast in HD on 98.5 HD2 981theRIVER.com • different is good	
	Gross	Net
M-F 6a-10a	12	10.20
M-F 10a-3p	12	10.20
M-F 3p-7p	11	9.35
M-F 7p-12mid	4	3.40
M-F 6a-7p	12	10.20
M-F 6a-12mid		-
Sat 6a-10a	4	3.40
Sat 10a-3p	6	5.10
Sat 3p-7p	5	4.25
Sat 7p-12mid	3	2.55
Sat 6a-7p	5	4.25
Sun 6a-10a	3	2.55
Sun 10a-3p	4	3.40
Sun 3p-7p	5	4.25
Sun 7p-12mid	2	1.70
Sun 6a-7p	4	3.40





# ASHEVILLE

RADIO GROUP



WTMT-HD2 :60	 Upbeat, fun music!	
	Gross	Net
M-F 6a-10a	15	12.75
M-F 10a-3p	15	12.75
M-F 3p-7p	15	12.75
M-F 7p-12mid	10	8.50
M-F 6a-7p	15	12.75
M-F 6a-12mid		-
Sat 6a-10a	10	8.50
Sat 10a-3p	14	11.90
Sat 3p-7p	14	11.90
Sat 7p-12mid	8	6.80
Sat 6a-7p	13	11.05
Sun 6a-10a	8	6.80
Sun 10a-3p	10	8.50
Sun 3p-7p	8	6.80
Sun 7p-12mid	6	5.10
Sun 6a-7p	7	5.95

WTMT-HD2 :30	 Upbeat, fun music!	
	Gross	Net
M-F 6a-10a	10	8.50
M-F 10a-3p	10	8.50
M-F 3p-7p	10	8.50
M-F 7p-12mid	7	5.95
M-F 6a-7p	10	8.50
M-F 6a-12mid		-
Sat 6a-10a	8	6.80
Sat 10a-3p	10	8.50
Sat 3p-7p	10	8.50
Sat 7p-12mid	6	5.10
Sat 6a-7p	9	7.65
Sun 6a-10a	4	3.40
Sun 10a-3p	6	5.10
Sun 3p-7p	4	3.40
Sun 7p-12mid	3	2.55
Sun 6a-7p	5	4.25

WTMT-HD2 :15	 Upbeat, fun music!	
	Gross	Net
M-F 6a-10a	8	6.80
M-F 10a-3p	8	6.80
M-F 3p-7p	8	6.80
M-F 7p-12mid	6	5.10
M-F 6a-7p	8	6.80
M-F 6a-12mid		-
Sat 6a-10a	6	5.10
Sat 10a-3p	8	6.80
Sat 3p-7p	8	6.80
Sat 7p-12mid	4	3.40
Sat 6a-7p	7	5.95
Sun 6a-10a	2	1.70
Sun 10a-3p	4	3.40
Sun 3p-7p	3	2.55
Sun 7p-12mid	2	1.70
Sun 6a-7p	3	2.55