



DIGITAL POSTER NETWORK



ASHEVILLE NORTH CAROLINA



Hendersonville Rd. @ Ridgefield Rd.



FAIRWAY OUTDOOR ADVERTISING

Fairway Outdoor Advertising - GSA

814 Duncan-Reidville Road • Duncan, SC 29334 • 800.849.3247

fairwayoutdoor.com

DIGITAL POSTER NETWORK

● ● ●

FEATURES AND BENEFITS

- Digital technology is changing the delivery of information, making it a new and exciting way to advertise
- Delivers outstanding performance with HD quality images
- Gives advertisers the ability to change creative quickly with zero production cost
- Studies have shown more than half of all travelers notice digital billboards. 90% notice digital billboards at least some of the time
- Our **DIGITAL POSTER NETWORK** includes high-traffic, high-impact locations, strategically placed throughout the Greenville metropolitan region.
- Digital outdoor advertising has the ability to be the last word in the buying cycle for the product or service you are selling



Tunnel Rd. e/o Chūns Cove Rd.



FAIRWAY OUTDOOR ADVERTISING

Fairway Outdoor Advertising - GSA

814 Duncan-Reidville Road • Duncan, SC 29334 • 800.849.3247

fairwayoutdoor.com

DIGITAL POSTER NETWORK

MARKET
INFORMATION

ASHEVILLE, NORTH CAROLINA

POPULATION:	302,200 (18+)
DISPLAY SIZE:	12' X 25'
NUMBER OF DISPLAYS:	4
SPOTS PER DISPLAY:	4 Annual Network Spots 1 Local Spot 1 Weekly Network Spot 1 Public Service Spot
COST PER MONTH:	\$800 x 4 = \$3200
COST PER WEEK:	\$400 x 4 = \$1600
TOTAL DEC:	118,706
SHOWING LEVEL:	#25



Patton Ave. n/o Leicester Hwy.



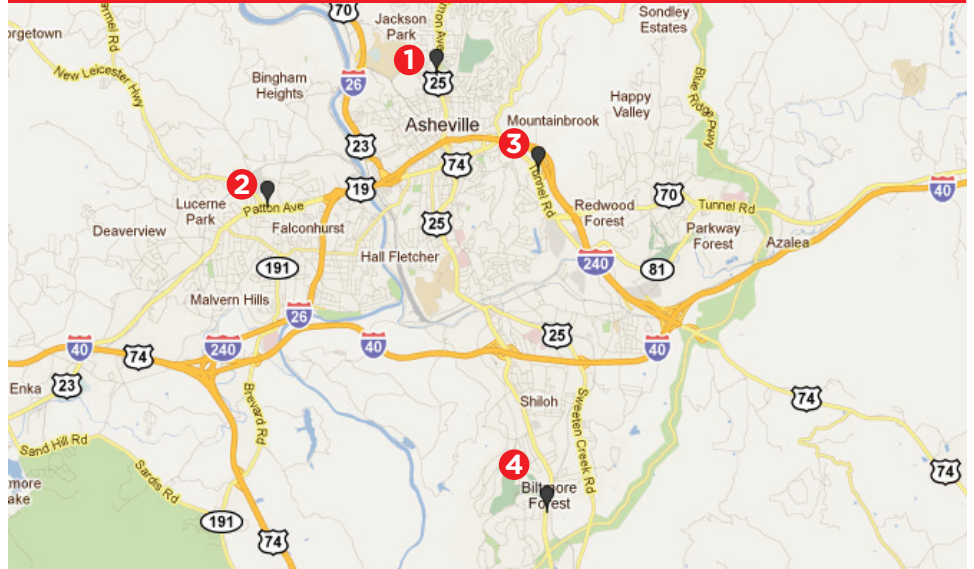
FAIRWAY OUTDOOR ADVERTISING

Fairway Outdoor Advertising - GSA

814 Duncan-Reidville Road • Duncan, SC 29334 • 800.849.3247

fairwayoutdoor.com

DIGITAL POSTER NETWORK LOCATIONS



1. Merrimon Ave. s/o Coleman Ave.
2. Patton Ave. n/o Leicester Hwy.
3. Tunnel Rd. e/o Chuns Cove Rd.
4. Hendersonville Rd. s/o Ridgefield Rd.



Merrimon Ave. s/o Coleman Ave.



FAIRWAY OUTDOOR ADVERTISING

Fairway Outdoor Advertising - GSA
814 Duncan-Reidville Road • Duncan, SC 29334 • 800.849.3247
fairwayoutdoor.com