

FAIRWAY

FAIRWAY OUTDOOR ADVERTISING



Benefits of a Rotary

Rotating delivers high frequency at each location.

Reach builds as the bulletin is moved to different locations.

Provides continuity of an advertising message throughout the year.

Sustains name and image awareness.

Asheville, NC Rotary Program

Population:	302,200 18+
Size of Units:	14' x 48'
Display Period:	Four-Month Minimum
Rotation Cycle:	60-Days
Cost Per Month:	\$2,895
Average DEC:	30,550



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Asheville Rotary List

All Asheville Rotaries are 14' x 48'
Rotation Cycle is every 60-days

Number	Description	Panel #	Facing
RP100	Patton Ave 10 ft E/O Haywood Rd (Hwy 191) SS	1	East
RP101	Patton Ave 10 ft E/O Haywood Rd (Hwy 191) SS	2	West
RP104	Patton Ave 50 ft W/O Deaverview Rd SS	1	East
RP105	Patton Ave 50 ft W/O Deaverview Rd SS	2	West
RP106	Patton Ave 50 ft W/O Leicester Hwy (HWY 63) NS	1	West
RP107	Patton Ave 50 ft W/O Leicester Hwy (HWY 63) NS	2	East
RP108	766 Patton Ave 50 ft E/O Regent Park Dr SS	2	West
RP109	Patton Ave W/O Holiday Inn Dr NS	1	West
RP110	Patton Ave W/O Holiday Inn Dr NS	2	East
RP111	Patton Ave @ I-240 SS	2	West
RP112	I-240 E/O Hwy 70 SS	2	West
RP113	HWY 19/23 0.5 mi S/O Broadway WS	2	North
RP114	Biltmore Ave 30 ft N/O Bryson Rd ES	2	South
RP116	Merrimon Ave 200 ft N/O Edgewood Ave ES	3	North
RP117	Hendersonville Rd (HWY 25) @ Sweeten Creek ES	2	West
RP120	Brevard Rd 50 ft S/O Sardis Rd WS	1	South
RP121	Brevard Rd 50 ft S/O Sardis Rd WS	2	North
RP122	Hendersonville Rd 100 ft S/O West Chapel Rd ES	1	North
RP123	Patton Ave .5 mi W/O Clingman Rd SS	1	West
RP124	Tunnel Rd @ Tunnel NS	2	East
RP125	I-40 0.6 mi E/O Exit 44 NS	1	West
RP126	I-240 0.25 mi W/O Haywood Rd (HWY 191) SS	1	West
RP192	Tunnel Rd 150 ft E/O Arco SS	1	East
RP193	Tunnel Rd 150 ft E/O Arco SS	2	West

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Asheville Rotary Map

