

Hendersonville
LIGHTNING AD DIMENSIONS
The fastest name in media

4 col. (9.5) x 2 in. Front Page Banner	4 col. (9.5) x 2.55 in. 1/4 page wide horizontal
4 col. (9.5) x 7.8 in. 3/4 page horizontal	

3 col. (7.0833) x 10.5 in. 3/4 page vertical	1 col. (2.25) x 10.5 in. 1/4 page vertical
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2 col. (4.65) x 10.5 in. 1/2 page vertical	1 col. (2.25) x 10.5 in. 1/4 page vertical	1 col. (2.25) x 2.55 in. 1/16 page
		1 col. (2.25) x 5.2 in. 1/8 page vertical

2 col. (4.65) x 5.2 in. 1/4 page horizontal	1 col. (2.25) x 2.55 in. 1/16 page
4 col. (9.5) x 5.2 in. 1/2 page horizontal	
2 col. (4.65) x 2.55 in. 1/8 page horizontal	

We publish a tabloid paper, full page ad size is 9.5 inches wide by 10.5 inches tall. We prefer ads in the .PDF format. We cannot publish full bleed ads. Ads should be emailed to Paula Roberts at Paula@HendersonvilleLightning.com.