



## BE SEEN IN ASHEVILLE SCENE

**SCENE** is the essential weekly culinary and culture guide to Asheville. Every Friday, award-winning writers and photographers will cover:

- **Local Food:** Farm-to-table, celebrity chefs, restaurant reviews and seasonal dining trends
- **Fashion and Shopping:** What's happening on the streets, cutting edge designers, cool finds at area boutiques and funky shops
- **Music Roots:** indie rock, newgrass, rockabilly and punk, electronics, hip-hop and more
- **Plus,** beer culture, outdoor adventure, kid-friendly activities, festivals, events and performing arts



Size	Inches	Dimensions	52 Weeks	26 Weeks	12 Weeks	4 Weeks	Special Event
Back Page	58.5"	6c(10") x 9.75	\$1512.50	\$1697.50	\$1817.50	\$2402.50	\$2567.50
Full Page	58.5"	6c(10") x 9.75	\$1035.50	\$1145.50	\$1222.50	\$1572.50	\$1684.50
3/4 Page	43.5"	6c(10") x 7.25	\$795.50	\$861.50	\$927.50	\$1125.50	\$1232.50
1/2 Horizontal	28.5"	6c(10") x 4.75	\$537.50	\$587.50	\$632.50	\$797.50	\$852.50
1/2 Vertical	29.25"	3c(4.9375") x 9.75	\$541.25	\$591.25	\$636.25	\$801.25	\$856.25
1/4 Block	14.25"	3c(4.9375") x 4.75	\$281.25	\$306.25	\$326.25	\$426.25	\$436.25
1/4 Horizontal	13.5"	6c(10") x 2.25	\$277.50	\$302.50	\$322.50	\$422.50	\$432.50
1/8 Vertical	10"	2c(3.25") x 5	\$155	\$170	\$175	\$240	X
1/8 Horizontal	6.75"	3c(4.9375") x 2.25	\$138.75	\$153.75	\$158.75	\$223.75	X
1/16	4"	2c(3.25") x 2	\$72.50	\$80	\$82.50	\$115	X

### CONTACT YOUR ACCOUNT EXECUTIVE

or call James Fisher at 828-432-6163  
or email [jfisher@ashevillescene.com](mailto:jfisher@ashevillescene.com)



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