

Advertising Rates

Reaching over 35,000 families per issue
 30,000 digital magazines and 5,000 hard copies distributed monthly

Ad Size	Rate per issue
Full Page Digital Only	\$500
Full Page Digital & Print	\$700
Half Page Digital Only	\$350
Half Page Digital & Print	\$450
Prime Spot 4 per magazine (Digital & Print Included)	\$900

No other advertiser can offer your business what Buncombe School & Family can.

The school district is allowing your business an extremely unique opportunity to advertise through School & Family Magazine. We reach all the families of the district, businesses and residents of the community.

Would you read every page of a magazine to look for photos of your child and articles that effect you and your family?

So do our readers!

Distribution Info

DISTRIBUTION DEADLINES AND PRINT DATES
2015 - 2016 SCHOOL YEAR

AD & CONTENT DEADLINE	DIGITAL RELEASE	PRINT RELEASE
MARCH 8	March 29	APRIL 14
APRIL 27	May 19	JUNE 2

Plus 5 issues for 2016 - 2017 school year TBD

Print and Digital Distribution

- Digital copies are emailed to every family and staff member in the district every issue.
- Hard copies are mailed to local businesses, subscribers and distributed to every school and all district offices.
- Digital flipbook is interactive and will guide people to your website.
- Flipbook is also available to be viewed on the school district website.
- Only 30 advertising pages are currently available for the entire year.

TERMS AND CONDITIONS

- School & Family Magazine and the school district have the right to reject advertising if the editors determine that the advertising is inconsistent with their understanding of the school district and community's objectives, values, image or the aesthetics standards of School & Family Magazine.
- Please allow us a minimum of 48 hours prior to printing deadline to make any advertising changes.
- These terms and conditions are the complete understanding between the parties concerning all matters contained herein, and any prior statements or representations are superseded by this agreement.
- Advertising will not be run without payment in full. Payment is due by the advertising deadline. Additional payments are due and payable monthly prior to a new issue advertising deadline.
- Payment is due upon receipt of invoice. We reserve the right to collect from either clients or their advertising agencies such monies as are due and payable, including all costs of collection and any attorney fees.
- All advertising inventory is sold on a first-come, first-served basis. Placement is not guaranteed.
- All advertising rates are subject to change upon notice from School & Family Magazine. Rate increases will not occur during the term of the contract.
- No cancellations are allowed after the space reservation deadline.
- In the event of an unlikely mistake, we will credit the amount paid for the ad towards advertising in the next publication. We will attempt to correct any error as quickly as possible.
- Some issues are beyond our control. We will not be liable for delays in publishing or delivery as a result of events beyond our control. The advertiser releases School & Family Magazine and the school district from any and all loss, liability or expense incurred by advertiser for any reason or failure to publish advertising pursuant to this contract or failure to return ad media (original artwork, discs, film).
- **Make checks payable to: EF Pages**

Advertiser initials: _____

..... **ADVERTISING CONTRACT**

Advertiser Information

Signing Date: _____

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Phone: _____

..... **Ad Specs (Circle one)**

Ad Size: Full Page Half Page Prime Spot Full Page

Ad Frequency: (2 – Issues) March and May for the 2015-16 school year. (5 issues released in 2016-17)

Print Type: Digital Only Print & Digital (See pricing for details)

Special Instructions: _____

..... **Payment Info (Circle one)**

Check or Credit Card

Credit Card Number: _____

Exp: _____

Code: _____

Ad Rate: Billed: (1 – Payment for both issues 5% discount) or (Pay per issue)

PAYMENT: Full payment is due upon receipt of invoice. After 30 days, account is past due. Make checks payable to EF Pages. Advertising space is sold on a "first-come first-served" basis. All ads will be assigned when money is received. If monthly or bi-annual payments are chosen, your credit card will be run on the 1st day of the appropriate month.

Signature of Advertiser

Signature of EF Pages Representative

Printed Name

Printed Name