



Asheville Grit and Ashvegas have teamed up to offer a one-of-a-kind online advertising experience.

WHAT IS GRIT?

Asheville Grit is your go-to source for the best in arts, entertainment, and culture news. Grit covers the up-and-coming, the cutting edge, and the not-to-miss through engaging, exclusive content, publishing everything from restaurant reviews to in-depth interviews, photo galleries to cartoons. With an eye towards the creative side of life, it aims to discover the hip and happening and to inform and entertain readers who love Asheville and the WNC region as much as we do.

WHAT IS ASHVEGAS?

Ashvegas is Asheville's most popular and longest running independent news & entertainment blog. Started by a former newspaper reporter, the website is a go-to destination for readers who want to know what's really going on in town. From food and music reviews to breaking news and celebrity sightings, Ashvegas covers it all.

WHY ADVERTISE WITH US?

Ashvegas and Asheville Grit's readership and social media audience will allow you to:

- Instantly get your message out to a local-minded online community
- Grow your online presence through our social media platforms
- Brand your business on Asheville's most established information blog and newest independent entertainment platform.

COMBINED TRAFFIC:

GREAT VISIBILITY

150,000+

Views per Month

LOCAL REACH

65% of traffic is from Asheville

KEEP THE BUZZ GOING WITH OUR SOCIAL MEDIA REACH

Facebook

18.7k+ fans

Twitter

17.3k+ followers

Instagram

13.2k+ fans

@ashevillegrit

@ashevegas

#avlgrit



ADVERTISING OPPORTUNITIES

Your ad will appear in rotation on both AshevilleGrit.com and Ashvegas.com.

A minimum of a 3-month contract and prepayment is required prior to your ad appearing online.

| Ad Type | Price per month | Dimensions |
|-------------------|-----------------|------------------------------------------------|
| Double Skybox | \$500 | 300 x 500 pixels |
| Small Skybox | \$250 | 300 x 125 pixels |
| Large Skybox | \$300 | 300 x 250 pixels |
| Large Leaderboard | \$350 | 940 x 120 pixels |
| Small Leaderboard | \$250 | 624 x 80 pixels |
| Sideboard Square | \$150 | 125 x 125 pixels 12 month contract required |
| Header | \$350 | 540 x 96 pixels |